

**Robert Creighton**  
IDSA

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310.729.2453 . rob@redcapestudio.com

## experience

1999 - current

Principal

**red cape studio** Los Angeles, CA

Specialize in the conceptual development of interactive experiences and the design of educational environments for cultural institutions. Work with clients through a process of deep content exploration and design to create interfaces that engage and connect with visitors. RCS also creates small-run lighting and furniture projects. Selected clients and projects include:

**Norton Simon Museum** . Expressive Body  
**Japan House LA** . Game Changing  
**Ontario Museum of History and Art** . Built on Water  
**California African American Museum** . No Justice, No Peace, California Bound, Cross Colours  
**The Queen Mary** . Their Finest Hours  
**LA Natural History Museum** . Nature Gardens, Nature Lab, Age of Mammals, Paleo Play Zone  
**Skirball Cultural Center** . Another Promised Land, Chasing Dreams, Unauthorized History  
**Discovery Science Center LA** . Making the Grade, Inventors Hall, Ocean Challenge, Healthy Living  
**Cedars-Sinai** . Conservancy Exhibit  
**The Huntington** . The Huntington Art Gallery  
**Orange County Water District** . Interpretive Hallway Visitor Experience  
**Catalina Island Marine Institute** . Marine Mammal Courtyard and Interactives  
**The Nature Collective** . San Elijo Lagoon Nature Center  
**The J. Paul Getty Museum** . Berman Collection, Cleveland Treasures, Weston Photographs

2014 - current

Adjunct Assistant Professor, Product Design Department

**OTIS College of Art and Design** Los Angeles, CA

Instructor for Senior Development Studio focused on discovering insights, material exploration, Life Cycle Assessment and manufacturing. Instructor for Senior Design Studio, an advanced level, project based studio course focused on helping students identify and execute a Senior Thesis project.

Faculty Mentor for OTIS Design Lab. The Lab functions like an internship at a commercial art and design studio. and provides valuable work/life experience. Mentor students through the full design process to deliver thoughtful and successful design and project outcomes for our clients across product, packaging and branding design.

Former instructor for Junior and Senior Integrated Design Studios focused on developing the student's design process and sharpening their ability to identify opportunities where they can bring value as a designer. Former instructor for Senior level Entrepreneurship and Professional Practice classes that bring together OTIS product design students and LMU business students.

2006 - 2007

Industrial Designer

**O2 Creative Solutions** Culver City, CA

Conceptual development on automotive reveals for Toyota, Lexus and Scion. Conceptual design for MOCAD opening and Global Green Pre-Oscar Party. Design and production for Dreamgirls film signage. Conceptual development for confidential exhibit project.

1998 - 2005

Industrial Designer, Lead Designer

**Thinc Design** New York, NY

Involved in all project phases from concept through fabrication drawings and construction. Roles included conceptual thinker, industrial designer, graphic and media designer. Projects included: Aquarium and Rainforest at the California Academy of Sciences, Mad Scientist's Laboratory and Aqua Expo at the Museum of Science and History in Jacksonville, Florida, Challenge of the Deep at Mystic Aquarium in Mystic, Connecticut.

## education

2005

Master of Arts in Media Studies  
**The New School** New York, NY

1998

Bachelor of Fine Arts, Industrial Design IDSA Student Merit Nomination  
**Rhode Island School of Design** Providence, RI

## key projects

- 2021 Exhibit Design, Interactive Design  
**Built on Water . Ontario Museum of History and Art** Ontario, CA  
"Built on Water" is devoted to an examination of the history, present, and future of water conservation in Ontario and the surrounding region. The exhibit focuses on local and tangible history including indigenous peoples on whose land Ontario sits. The exhibit provides a way for community members to share their stories about water and increase public engagement on this vital issue.
- 2020 Exhibit Design, Interactive Design  
**Game Changing . Japan House LA** Los Angeles, CA  
"Game Changing" tells the story of the enduring trans-Pacific friendships between the O'Malley family and Japanese baseball owners, executives, players, and fans. The exhibit focuses on the cultural connections made between the US and Japan after WWII through the game of baseball.
- 2018 Exhibit Design  
**California Bound . California African American Museum** Los Angeles, CA  
The exhibition highlights major historical events and untold stories of those impacted. It considers how the state's vacillation on enslavement produced ripple effects that are still being felt today. The design of the exhibit provides space to focus on the human impact of slavery in California, on the people enslaved.
- 2017 Exhibit Design  
**Another Promised Land . Skirball Cultural Center** Los Angeles, CA  
"Another Promised Land: Anita Brenner's Mexico" offers a new perspective on the art and visual culture of Mexico and its relationship to the United States. Cultural connections across borders are seen through the life and work of the writer Anita Brenner.
- 2017 Exhibit Design  
**No Justice, No Peace: LA 1992 . California African American Museum** Los Angeles, CA  
"No Justice, No Peace: LA 1992" presents largely overlooked but critical moments in the modern history of Los Angeles. Taken together, they provide an overview of the fabric of our city aimed at helping the visitor piece together the fragments that led to the 1992 uprising.
- 2017 Interactive Design, Exhibit Design  
**Paleo Play Zone . LA Natural History Museum** Los Angeles, CA  
The Paleo Playground introduces a younger audience to the science of Paleontology. The space is conceived as a series of physical interactive elements that allow visitors to explore the techniques that paleontologists use to explore our world.
- 2016 Interactive Design, Exhibit Design  
**Visitor Experience . Orange County Water District** Fountain Valley, CA  
The mission of the Visitor Experience is to educate and inform visitors about water quality and OCWD's global leadership, so they can leave with understanding and confidence in the purity of the water that OCWD provides.
- 2014 Interactive Design  
**Making the Grade . Discovery Science Center LA** Los Angeles, CA  
The Making the Grade exhibit is based upon California state science standards for 4th and 5th grades. The exhibit contains a series of fun and engaging physical interactives using mechanical and electromechanical elements.
- 2014 Exhibit Design  
**Conservancy Exhibit . Cedars-Sinai Hospital** Los Angeles, CA  
The multilayer Conservancy exhibit is a timeline designed to celebrate the history and community involvement of Cedars-Sinai within the city of Los Angeles. It tells the history of Cedars-Sinai from the inception of the original hospitals through the merger into it's current form.
- 2013 Interactive Design, Exhibit Design  
**Nature Lab . LA Natural History Museum** Los Angeles, CA  
The Nature Lab allows visitors to develop a deeper understanding of the natural spaces, processes and creatures in The Nature Gardens. In addition, it provides a platform to learn about ongoing research happening each day at the museum.
- 2013 Interactive Design  
**Nature Gardens . LA Natural History Museum** Los Angeles, CA  
The Nature Gardens are 3.5 acres of urban wilderness where visitors can engage with nature, learn about and participate in real scientific activities.

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## awards

**No Justice, No Peace: LA 1992 . CAAM**

Core77 Design Awards 2018  
Design for Social Impact - Runner Up

IDSA IDEA Awards - Finalist 2018

**Nature Lab . LA Natural History Museum**

Thea Award for Outstanding Achievement (AOA) 2015  
Museum Exhibition . Limited Budget

AAM Excellence in Exhibition Award 2014  
Outstanding Connections Between Design, Content and  
Community Context

AAM Media and Technology Muse Award 2014

IDSA IDEA Awards - Finalist 2014

SEGD Global Design Awards - Merit Award 2014

**Nature Gardens . LA Natural History Museum**

Cooper-Hewitt People's Design Award - Nominee 2013

ASLA SOCAL Merit Award 2012  
Institutional Design

**Age of Mammals . LA Natural History Museum**

AAM Excellence in Exhibition Award 2011  
Special Achievement in Clarity of Message

**California Academy of Sciences**

Event Design - Gold Winner 2009  
Museum Environment . CAS Steinhart Aquarium

AIA SF Merit Award 2009  
Architecture . CAS Steinhart Aquarium

IDSA IDEA Awards - Silver Award 2009  
Environments . CAS Steinhart Aquarium

AIA SF Citation Award 2007  
Interior Architecture . CAS Transition Facility

**Cleveland Botanical Garden Orientation Theater**

IDSA IDEA Awards - Silver Award 2004  
Environments

## exhibitions

"24 Hour Film Festival" 2006  
**DCTV** New York, NY  
The City Moving, Architectural Response to War

"VIDEO\_DUMBO" 2005  
**d.u.m.b.o. arts center gallery** Brooklyn, NY  
Architectural Response to War

"New York, New York" 2005  
**Shanghai Duloun Museum of Modern Art** Shanghai, China  
The City Moving

"Invitational Student Film Show" 2005  
**The New School** New York, NY  
The City Moving . Award for Distinction in Sound Design

"Art Detour" 2005  
**2nd Studio** Phoenix, AZ  
The City Moving, Architectural Response to War

## studio critic

University of Arizona  
**Architecture dept.** 2015  
Senior Thesis Project Studio

OTIS College of Art and Design  
**Product Design dept.**  
Sophomore Studio 2014, 2015  
Senior Show Exhibit 2014

Art Center College of Design  
**Environmental Design dept.** 2011  
Exhibition Design Studios and Senior Project Studio  
**Product Design dept.** 2009, 2010  
Product 6/Design for Sustainability classes

## panels

**Southern California Development Forum** 2018  
Moderator - Cultural Districts Panel Discussion

**Belzberg Architects** 2016  
Speaker - Industrial Design . The Why of It

**AIA|LA Powerful Conference** 2015  
Speaker - Designing Your Life . Finding Balance

**Exhibitor Magazine** 2015  
Judge - Design Awards

**New Challenge Ideas** 2015, 2016  
Judge - Competition

**IDSA-LA Conference** 2013  
Judge - Student Merit Awards

**CA Boom Design Show** 2009  
Speaker - IDSA-LA Design and Sustainability Panel